

Be in the know about upcoming trends

A challenge for retailers in any industry is pre-empting the next fashion trends and ensuring that their shelves are packed with those 'must have' ranges. Trade shows provide the essential insight into future markets and give buyers a heads up about new products launching to ensure they can respond effectively to consumer demands.

Harrogate International Nursery Fair is a one-stop-shop for all of the latest new baby product launches and is a hugely valuable resource for professional buyers to plan ahead. It provides the opportunity to see and feel products first hand – and with so many exclusive show offers available this year, save money too. If you haven't already registered, don't forget to visit online at www.nurseryfair.com

Fresh re-branding

Mama Designs will be showing its range of stylish yet practical products for mums and babies with new rebranded packaging which looks minimal and fresh. The grey cloud range of Babasac baby sleeping bags and bright cellular blankets has proved extremely popular and has been showcased by Instagram mums with followings of up to 100k+. At the show it will be launching a further three new styles of the blankets in grey. Old favourites Mamascarf, the award winning breastfeeding cover, Bamboo Washable Breast pads and Snoodie dribble bibs will also be available. Mama Designs exclusive show offer – no MOQ, 10% off orders at the show or free shipping.

Visit Mama Designs on Stand QF8



Spotless bottles



Nimble Babies Milk Buster is a washing-up spray created especially for baby bottles. Expressed breast milk and formula milk contain fats and proteins that cling to plastic and can feed bacteria and make bottles cloudy and smelling of stale milk over time. Using a patented formula containing only the best and safest plant-based cleaning ingredients, Nimble Babies removes milk residues unlike any other regular washing-up liquids. Show only offer for Independents: Buy 12 bottles and get 10% off!

Visit Nimble Babies on Stand HP115

Dressed to impress

From dressing up to day trips, all of the Kite team's memorable moments have been poured into the design process to create an evocative range full of lovely imagery. Woodland animals, farmyard friends, favourite nursery



rhymes and dolls houses are just a few of the exciting prints and graphics featured in this beautiful new collection. Jo Spragg, Kite’s product director comments: “We’ve really moved up a gear this season and I’m particularly pleased with the gorgeous unisex duckling range which is perfect for baby gifting and our autumn and winter collections.”

Visit Kite Clothing on Stand H6.



Created with comfort

French based Renolux’s car seat range combines comfort, safety and technology. The use of high density foam makes the in car sitting experience one of the most comfortable in the industry. Harrogate Nursery International Nursery Fair offers Renolux the chance to introduce novelties such as the swiveling car seat KORIOLOS and offers the chance to introduce buyers to a new range of products including Sophie La Girafe.

Visit Renolux on Stand C 13

Show offers for 2016 (exclusive to show visitors)

Company	Stand No	Show Offer
Tidy Freaks	HP117	10% of orders at the show for independents
MerryGoRoundUK	HP103	15% off normal wholesale price for starter pack
Apramo	A22	10% discount for orders placed at the show. All qualifying orders go into a draw with one retailer winning their order for free.
Nimble Babies	HP115	Independents - buy 12 bottles and get 10% off
Twistshake	C20	10% on all orders placed during the fair
Num num	HP121	10% off all orders over £100 placed at Harrogate International Nursery Fair 2016, exclusive to those attending
Baby&More	QF6	10% off all orders over £250 plus free delivery* £160 Starter Kit saving 5% off normal trade price with free delivery*
Gummee	QF4	20% off orders of our full Gummee teething range.
Mama Designs	QF8	Independents can choose from the following: No MOQ – 10% off order – or Free shipping
Snugglebundl	HP133	Free digital photo display unit for the first ten orders over 12 units.
Dooky	A27	10% discount at the show.
ByKay	HP87	1. Stretchy Wrap Deluxe Grey Star Apple Green, normally €35 - show special €30 (MOQ10) 2. Free Mei Tai Deluxe Color with your order

		(M.O.Q 10) 3. Free shipping costs (M.O.Q 10) 10 % discount on all orders placed during the show
Little Saints (Benbat, Bumberide, Snoozebaby, Squiz)	C24	20% off orders placed at the show for buyers with pre-booked appointments. 10% off all orders placed at the show.
Saplings	B42	10% off orders placed at the show for its range of junior beds.
Halilit	D8	5% off all orders placed at the show, and will also have special offers on new launches on their stand.
Breathable Baby	D5	10% off our range of breathable cot bedding. In support of bricks and mortar stores, orders over £500 receive a free display set
Little Chick London	Stand D6	10% off all new orders placed at the show, and a glass of champagne to visitors to their stand.